



OpenADR - New Frontiers in EV Charging Webinar with OpenRoad Technologies and Wevo Energy

July 2024



Housekeeping

- The webinar is being recorded
- Slides and Recording will be made available on <https://www.openadr.org/webinar-series>
- All attendees are in listen only mode
- To ask questions, please enter them in the Questions tab of the Webinar Tool
 - We will field as many questions as possible at the end of the presentations

Today's Speakers

Marina Hod, Managing Director Americas, Wevo Energy

Marina Hod serves as the Managing Director Americas, leading Wevo Energy's EV charging optimization business in North America. Over her two-decade experience in the power sector, Marina has extensive knowledge of energy management, grid services, and optimization of distributed energy resources, covering both supply and demand side technologies.



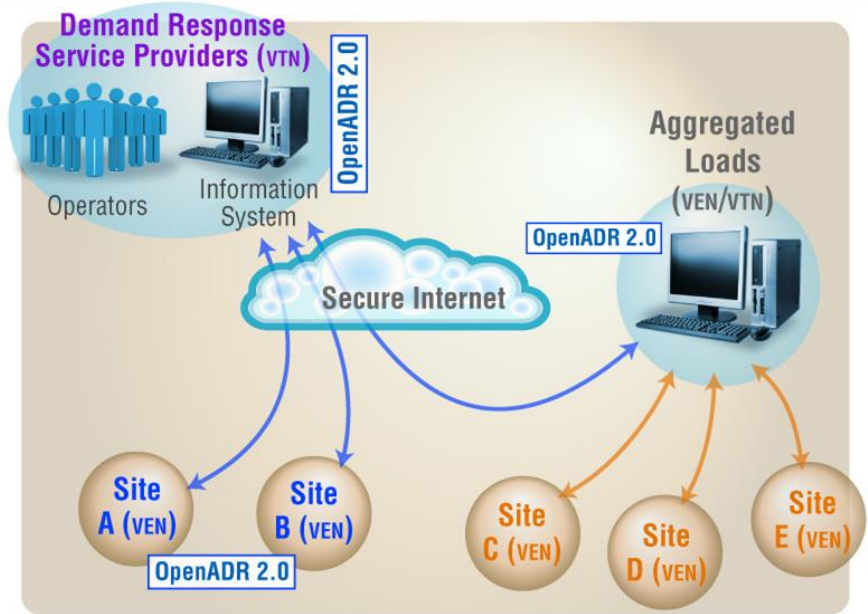
Evan Kirchhoff, CEO and Co-founder, OpenRoad Technologies

Evan Kirchhoff is the CEO and co-founder of OpenRoad Technologies Inc. He is a 20-year veteran of multiple software and hardware startups, and has also served in senior product roles at Adobe, Razor, and Google



OpenADR in a nutshell

OpenADR (also IEC 62746-10-1) provides a non-proprietary, open standardized Demand Response (DR) & Distributed Energy Resources (DER) interface that allows DR service providers to communicate DR, DER, and TE (Transactive Energy) signals directly to existing customers using a common language and existing communications such as the Internet.

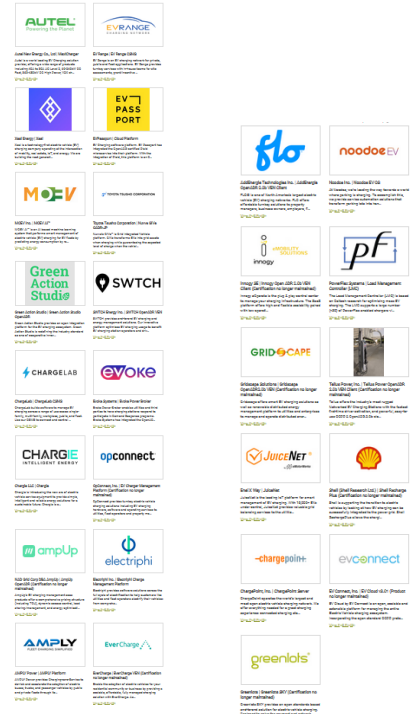
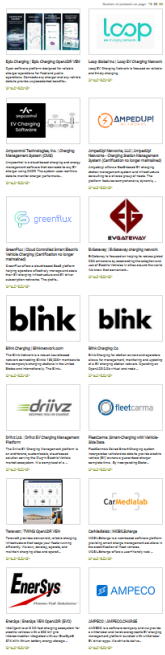


Where are we today?

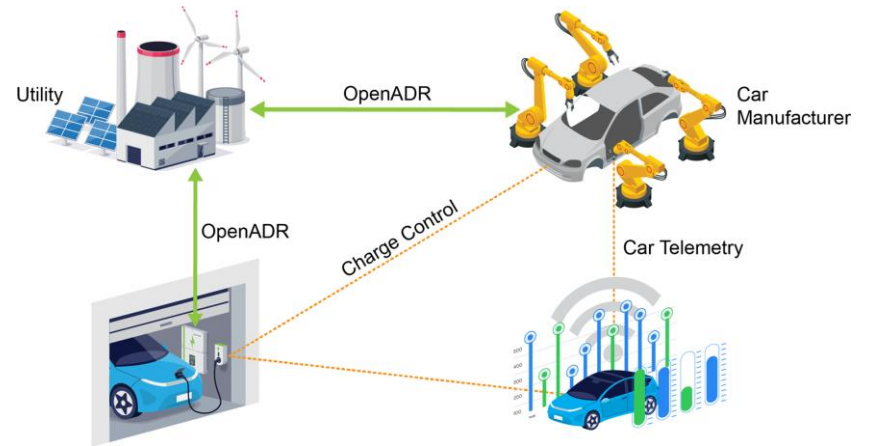
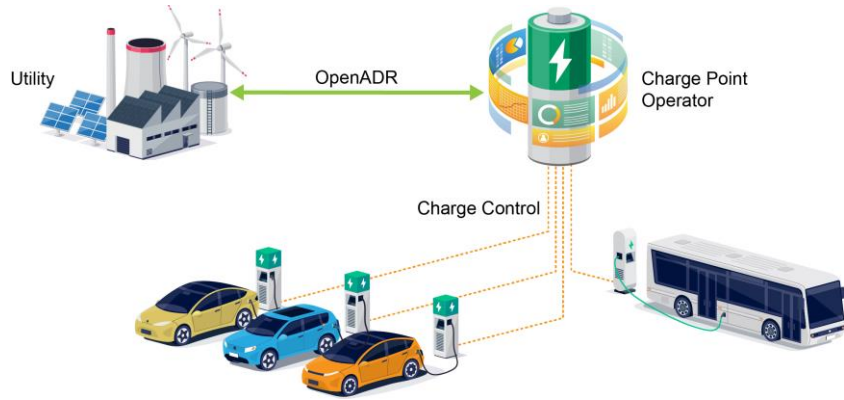
The OpenADR Alliance is a non-profit member organization. We do not manufacture products.

- Two completed specifications
 - >12 years for 2.0a
 - >11 years for 2.0b
 - New 3.0
- 10 test houses validated
- Over 300 certified systems
- ~ 200 member companies
- [Certification \(openadr.org\)](https://products.openadr.org/)
- [OpenADR – Product Database](https://products.openadr.org/)

https://products.openadr.org/?_sf_ppp=30&_sf_s=charging



Basic EV use cases



Basic EV use cases



Q&A

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