

The Gist: Endlessly Repeating The Quest for ...

- 1) The Perfect Protocol and Standard
- 2) The Perfect Grid Signal and Tariff
- 3) The Perfect Superset Model for Devices
- 4) Manufacturers' Commitment for All the Above



The Quest for the Perfect Protocol and Standard

Grid Protocols

- OpenADR 2.0a/b
- SunSpec
- OCPP
- DNP3
- IEEE 2030.5 (SEP 2.0)
- Etc.

Device Protocols

- Z-Wave
- Zigbee (multiple profiles)
- Thread
- BLE & BLE Mesh
- LoRa
- WiFi-based proprietary solutions
- Etc.

New Ones Are Born Everyday!

- Matter
- OpenADR 3.0
- MIDAS (California Price Server)









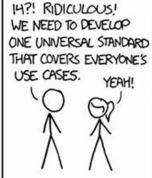








SITUATION: THERE ARE 14 COMPETING STANDARDS.







The Quest for the Perfect Grid Signal and Tariff

Different Grid Signals

- Demand Response, set points, load control
- Prices to devices
- Transactive Energy (transactional), blockchain
- Capacity management import, export
- Etc.

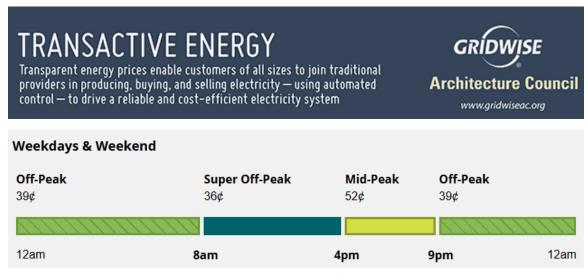
Different Tariffs

- TOU, EV Rates
- Dynamic and Realtime Pricing
- Subscriptions
- Etc.

What Will There Be Tomorrow?

- Which signals/tariffs should manufacturers support now and in the future?
- Will we have to force all customers to change their existing equipment with every new change?





The Quest for the Perfect Grid Signal and Tariff Customer Perspective

- Understanding and Managing Devices Should Be Simple, But It's Not!
 - Multiple devices responding independently create a confusing and frustrating customer experience
 - Must constantly adjust devices and optimization strategies to keep up with new standards, protocols, tariffs, and signals



The Quest for the Perfect Superset Model

- Different Authentication & Authorization methods
 - Different trust hierarchies and security models
- Different Reporting & Streaming methods
 - Pub/sub, webhooks (post/put), poll, and proprietary



- Hex, JSON, XML, YAML, etc.
- Clusters, Points, Aggregations, Types, Channels, Command Classes, etc.



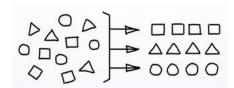
- Energy storage can be a car, home battery, or water heater
- How do we categorize Optimus?
- Different Topologies
 - Cloud vs. local















The Quest for Manufacturers' Commitment

Innovation Sets Brands Apart

Every manufacturer wants to bring unique features to the table

Competitive Edge Matters!

- Brand identity thrives on distinctive technology and user experience
- Proprietary protocols help safeguard innovation and investment

Customers Want Choices

Different products cater to different needs, preferences, and budgets – one size never fits all.

Business Reality

Standardization can streamline the industry, but it can also turn products into commodities and squeeze margins.



What Didn't We Learn?

- We keep introducing new standards like watching Titanic and hoping for a different ending
- We keep chasing the perfect universal model as if one model could magically describe everything
- We still treat customers as mindless robots forgetting there's a human on the other end
- We expect manufacturers to choose standards over profits
- Most importantly, we assume everything stays the same – while change remains life's only constant



Imagine!

- A plug-and-play Plugin Platform where devices, services, UI, and optimizations describe themselves in real time
 - Regardless of standards and protocols
 - Regardless of types and properties
- Signal and tariff changes are completely invisible to customers and manufacturers
- Natural Language Interface
 - Customers can optimize all devices past, present, and future
 - Manufactures and developers to describe their plugins



Imagine More! Self Describing Plugins

- Auto Discoverable Plugins that Provide
 - Native communication with devices using the manufacturer's proprietary or standardized interfaces
 - Native communications with the grid for any protocol
 - Optimization
 - UI
- Describe Themselves at Runtime
 - Human or AI can readily understand what properties they have and what can be done to them and how
- Can be Auto-Generated



Is It Really Possible?

Universal Concepts

- **Typeless** Enables interoperability without requiring prior knowledge of the type of the device or entity.
- **ID-agnostic** Enables interoperability without requiring prior knowledge of element IDs, clusters, command classes, or similar constructs.
- **UOM** (Unit of Measure) Ensures enhanced accuracy and allows for seamless unit conversions.
- **Editor** Helps UI components and AI agents understand property constraints, such as permissible value ranges (e.g., temperature or price), steps, precision, and more.
- Plugin Execution Environment Allows gadgets, services, widgets, and optimizations to run and work together seamlessly without requiring prior knowledge of each other.

Al

- Enables all the above with a Natural Language interface
- Used as a tool and not be all end all

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Why Al!

It Is Remarkable In Classification Tasks

 Finds semantic mappings between textual representations and realworld entities

Helps Manufacturers

- Self describing plugins
- Auto code generated plugins

Helps Customers

- Interact as if with a human
- No need to worry about different devices, standards, and tariffs

Helps Us!

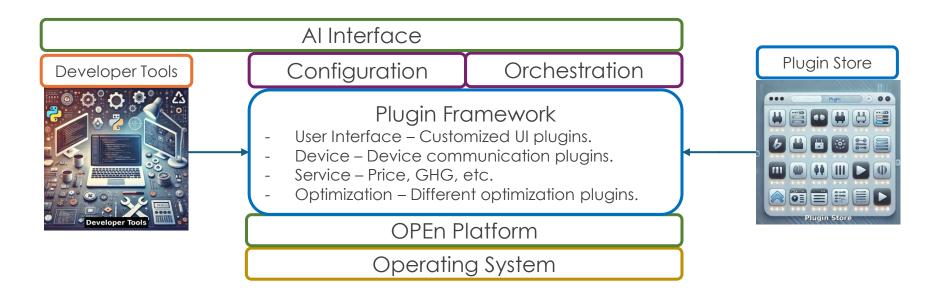
Break out of the Groundhog Day cycle



OPEn

Open Platform for Energy

- Open Source
- A complete ecosystem store, documentation, and developer support
- Monetization ready enabling value creation for all contributors



Using OpenADR 2.0/3.0

OpenADR Is the Initial Service

- Massively Adopted
- Supports Majority of Use Cases
 - DR, Prices, Load Control, etc.



- OpenADR 3.0 Is Massively Extensible
 - Supports additional use cases such as Capacity Management
 - Supports pub/sub using mqtt



